



Dear Exhibitors and Sponsors,

ENA is excited to welcome you to Emergency Nursing 2023 taking place Sept. 21 –23 in San Diego. In preparation for the conference over the next several months, here is some helpful information to keep in mind as you plan for Emergency Nursing 2023.

**Exhibitor Resource Page**

Bookmark and visit the [Exhibitor Resource Page](#) for all the latest exhibition updates and important dates and deadlines.

**Upcoming Important Dates & Deadlines**

<b>Wednesday, May 17</b>	Exhibitor Registration & Housing Live
<b>Week of June 20</b>	Exhibitor Services Manual Live
<b>Monday, July 24</b>	Lead Retrieval Early Bird Deadline
<b>Wednesday, Aug. 9</b>	Lead Retrieval Advanced Pricing Ends
<b>Wednesday, Aug. 17</b>	Deadline to Book Discounted Hotel Rooms
<b>Friday, Aug. 18</b>	Deadline to complete company listing in Swapcard Mobile App
<b>Monday, Aug. 14 – Tuesday, Sept. 19</b>	Advance Shipments May Begin Arriving at the Warehouse
<b>Friday, Aug. 22</b>	Exhibitor and Sponsorship Payments Due in Full

**Exhibitor Registration & Housing – ACTION REQUIRED!**

Exhibitor registration and housing launched this week. As the primary contact, you should have received an email from [exhibit@ena.org](mailto:exhibit@ena.org) that included the [registration link](#). If you need a copy of your password, please email [exhibit@ena.org](mailto:exhibit@ena.org).

Each 10' x 10' exhibitor booth package receives (4) complimentary exhibitor registrations for booth staff. Additional badges needed beyond your complimentary allotment can be purchased for \$50 within the exhibitor registration portal.

### Exhibitor Service Kit & Booth Orders

GES, the general services contractor for Emergency Nursing 2023 is working on finalizing the Exhibitor Service kit. Once ready, your company's main contact will receive an email from GES directly. The Service Kit contains all information regarding San Diego Convention Center - related services, electrical, phone, Internet and other general exhibit guidelines.

### Official Hotels

OnPeak is the official housing provider for Emergency Nursing 2023. The official hotels will not call exhibitors or sponsors to make housing arrangements. **Exhibitors will receive the link to book housing in the registration confirmation email**, as you must be registered before booking your housing.

For groups of 15 rooms or more, the [Hotel Request Form](#) is applicable. The Emergency Nursing Association reviews groups of 15 rooms or more prior to hotel placement. The group policies, located in the request form, outline pertinent deadlines and hotel allotments.

For any questions related to housing, please contact Erin Holden at OnPeak by emailing

[Erin.Holden@onpeak.com](mailto:Erin.Holden@onpeak.com).

You can access the list of host hotels for Emergency Nursing 2023 [here](#).

<b>Exhibitor Move In:</b>	Wednesday, Sept. 20	1:30 – 4:30 p.m.
	Thursday, Sept. 21	8 a.m. – 4:30 p.m.
<b>Show Hours:</b>	Friday, Sept. 22	11 a.m. – 3:30 p.m. Lunch Available in the Experience Hall
	Saturday, Sept. 23	11 a.m. – 3:30 p.m. Lunch Available in the Experience Hall
<b>Exhibitor Move Out:</b>	Saturday, Sept. 23	3:30 – 8:30 p.m.
	Sunday, Sept. 24	8 a.m. – noon

### Swapcard: Your Digital Access Package

The Emergency Nursing 2023 exhibit booth fee includes a Digital Access Company Profile on the mobile app. As the primary contact, you will receive an email with instructions to edit your company profile. If you participated as an exhibitor in 2022, your profile details will be carried over to the new mobile app. Additional details will be available in early June.

### Additional Sponsorship Opportunities

Emergency Nursing 2023 provides amazing sponsorship opportunities to make impactful connections with attendees. There are still a number of sponsorship opportunities available to engage attendees with your brand before, during and after the conference.

### Promo Products

- [Water Bottles](#) (\$20,000)
- [Conference Lanyard](#) (\$15,000)

### Presentation Opportunities

- [Focus Groups](#) (\$10,000)
- [Insights & Innovation](#) (\$5,000)
- [Industry Symposia](#) (\$20,000)

#### Networking Opportunities

- [Leadership Reception](#) (\$10,000)
- [Attendee Meet & Greet](#) (\$10,000)
- [ENPC/TNCC Celebration Breakfast](#) (\$10,000)
- [ENA After Dark](#) (\$10,000)
- [Opening General Session](#) (\$15,000)
- [Closing General Session](#) (\$20,000)
- [Welcome Party](#) (\$15,000)

#### Networking Opportunities

- [Joy Pop-Up Experience](#) (Reach out for Pricing)
- [Registration Bag Insert](#) (\$3,500)

There are these and many other opportunities available. If your company is looking to secure one of these impactful sponsorships. Contact [Amanda Patrick](#) or [Lauryn Scriber](#) for more information.

---

#### Booth Space Payment Reminder – ACTION REQUIRED!

Exhibitor must remit 100% of their total fees within 30 days of Application & Contract Submission. Full payment must be received on or before **Aug. 22**. ENA's Accounts Receivable Coordinator, Amber McKnight will send reminders to all those with outstanding balances. If you would like to request your outstanding balance and invoice, you can contact Amber at [AMcKnight@smithbucklin.com](mailto:AMcKnight@smithbucklin.com).

#### Questions?

Contact the Emergency Nursing 2023 Show Management team today, or please visit the [Exhibitor Resource Center](#) for up-to-date information regarding the Emergency Nursing 2023!

ENA and its partners look forward to working with you on a successful event. As always, please do not hesitate to reach out with any questions!

Best Regards,



EMERGENCY NURSES  
ASSOCIATION



#### ENA Show Management

Emergency Nursing Exhibit Management & Fulfillment

#### EMERGENCY NURSES ASSOCIATION

930 E. Woodfield Road | Schaumburg, IL 60173

[exhibit@ena.org](mailto:exhibit@ena.org) | [www.ena.org](http://www.ena.org)